

For Immediate Release

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IncredibleBank Joins Kyle Busch Motorsports for 2017 Season Starting at Kansas Speedway

WAUSAU, WI (May 12, 2017) – IncredibleBank is proud to announce that they will be an associate sponsor of Kyle Busch and the No. 51 Kyle Busch Motorsports (KBM) team for multiple races in the 2017 NASCAR Camping World Truck Series (NCWTS).

KBM and IncredibleBank’s collaboration will take its first laps at Kansas Speedway tonight at the NCWTS Toyota Tundra 250, and will continue for the remainder of Busch’s races in the NCWTS this season.

“As one of their customers, I know firsthand how great of a partner IncredibleBank is to work with,” Busch says. “My team and I look forward to working with them throughout the rest of the 2017 season.”

“IncredibleBank specializes in financing high-end motor coaches like Kyle’s, and we are very excited to support his team in the NASCAR Camping World Truck Series (NCWTS),” says Todd Nagel, CEO/President IncredibleBank. “Sponsoring a NASCAR team is really a perfect fit for us – we have a passion for winning, and always challenge ourselves to provide the most incredible customer experience possible.”

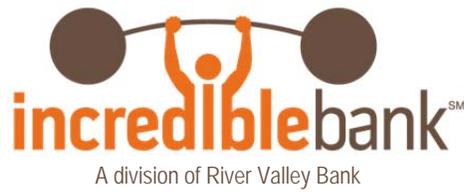
To learn more about IncredibleBank’s On-ramp motor coach financing, read the "Ultimate Guide to Motor Coach and Motor Home Financing" on their site at <https://www.incrediblebank.com/ultimate-guide-to-motorcoach-and-motorhome-financing>.

About Incredible Bank

IncredibleBank, a division of River Valley Bank, opened in 2009 as one of the early Internet-only banks. Their goal was to provide great rates, secure banking, and incredible customer service online. Since then, IncredibleBank has also become the bank of choice for luxury motor coach financing. Connect online (www.incrediblebank.com), on Facebook ([incrediblebank](https://www.facebook.com/incrediblebank)), Twitter ([@incrediblebank](https://twitter.com/incrediblebank)) and LinkedIn (<http://www.linkedin.com/company/incrediblebank>).

About Kyle Busch Motorsports

Since debuting in 2010, Kyle Busch Motorsports (KBM) has quickly established itself as one of the most successful teams in all of NASCAR. Owned by 2015 Cup Series champion Kyle Busch and fueled by his passion for winning, the organization holds Camping World Truck Series records for most career wins (57), most wins in a single season (14 in 2014) and most Owner’s Championships (five). Erik Jones earned the organization its first-ever Driver’s Championship in 2015. In 2017, Christopher Bell and



Sunoco Rookie of the Year contender Noah Gragson will each compete full-time while Busch, Harrison Burton, Todd Gilliland and Myatt Snider will share driving duties behind the wheel of the No. 51 Tundra.

KBM prepares a fleet of race-winning Toyotas out of its state-of-the art 77,000-square-foot facility in Mooresville, N.C. Fans can stay up-to-date with all the latest KBM news online at www.KyleBuschMotorsports.com, by liking the team on Facebook (KBMteam) and by following the team on Instagram (KBMteam), Google+ (+KBMteam), Snapchat (KBMteam) and Twitter (@KBMteam).

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