

FOR IMMEDIATE RELEASE

***IncredibleBankSM Earns 2019 Top 10 Online Bank Honor
by Prestigious Best Bank Rating Service***

Wausau, WI – January 22, 2019 -- IncredibleBankSM has been honored by GoBanking Rates.com as one of the “10 Best Online Banks in the U.S.” At the beginning of each year, GoBankingRates.com releases its comprehensive study of the top online banks utilizing financial analysts and research assessments to determine the rankings. Analysts evaluate the banks in eight different categories of excellence including checking and savings accounts, certificates of deposit, overall financial strength, customer service, direct access to the bank’s staff, their mobile app, and remote check depositing. This Top 10 ranking is one of many achievements and honors the bank has won since its inception in 2009.

Ellen Reineck, IncredibleBank’s National Market President, said, “We know there are hundreds of online banks for consumers to choose from, and more are being added every day, so being recognized as one of the 10 Best Online Banks in the country is quite rewarding. Even non-financial organizations like CNN have called IncredibleBank ‘still awesome” and it’s clear why. We value our customers beyond what is even imaginable, and we employ people who understand that providing an incredible customer experience every day is the norm for us.”

For the last seven years, GoBankingRates.com has released its annual findings as consumers look forward to studying and contacting the top online banks. [IncredibleBank](#) was established by [River Valley Bank](#) and is known throughout the U.S. as a niche lender specializing in SBA Loans and Motor Coach lending, and also offering businesses and individuals a wide array of financial and insurance products at competitive rates, and with a high degree of customer service.

About River Valley Bank and IncredibleBankSM

River Valley Bank is a financial institution headquartered in Wausau, Wisconsin with 15 branches in Wisconsin and Michigan’s Upper Peninsula. River Valley’s continued emphasis on I.C.E. (incredible customer experience)TM has helped the bank grow to over \$1.3 billion in assets. With a solid foundation in personal and business banking, River

Valley also offers consumer lending, mortgage and insurance. IncredibleBank was founded in 2009 by River Valley Bank and operates as a national online banking entity for River Valley. Member FDIC. Equal Housing Lender.

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